



## **BTEC National Level 3 Extended Certificate in Creative Digital Media Production**

### **Summer Work 2021**

#### **What is a parody?**

Definition: A **parody** is a work that mimics the style of another work, artist, or genre in an exaggerated way, usually for comic effect.

#### **Task 1 – Textual Examples of a Parody**

- Find 4 examples of parody in music video and in film. You should present this in a PowerPoint picking out where the original has been parodied using screen grabs/print screens.
- For each example you should discuss why the parody was successful (or not!)

#### **Task 2 – Create a Parody video**

Create your own parody of a music video or film trailer.

- You should complete at least 1 minute 30 seconds of an edit (if not the whole length of the original).
- You should film on your phone if you do not have a camera to use. If using your phone please make sure you film it sideways (not upright) as that is what you will need when you edit.
- You can use any free editing software available to you. iMovie or Movie Maker are easy to use.
- You should keep the original audio from the music video or film trailer – so effectively you are miming along.
- If you get stuck editing your video then google the answer – (eg – ‘How do I remove audio from a clip in movie maker’)

#### **Deadline:**

Please hand in your 4 page PowerPoint research and a digital copy of your video during your first BTEC media lesson.

#### **Questions?**

If you have any questions then please email:

- Mrs Lock – [llock@bwsgirls.org](mailto:llock@bwsgirls.org)
- Mrs Gould – [egould@bwsgirls.org](mailto:egould@bwsgirls.org)