GCSE Media Studies

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| **Course Details** | **AQA GCSE Media Studies** |
| **Exam Details** | **Media 1 –**84 marks / 35% of GCSE / 1hr 30-minute exam**Section A focus** – Magazines, Advertising and Marketing, Newspapers, Online, Social and Participatory Media**Section B focus** – Radio, Music Video, Newspapers, Online, Social and Participatory Media**Media 2 –**84 marks / 35% of GCSE / 1hr 30-minute exam**Section A focus** – Based upon an extract from a broadcast text that students have studied in class**Section B focus** – Newspapers, Online, Social and Participatory Media and Video Games |
| **Other Assessments** | **Non-Exam Assessment –**60 marks / 30% of GCSE / Coursework basedConstruction of a media product in response to a brief set by the exam board.Students in year 10 will be focusing on the coursework element in the spring term 2022; year 11 **have some flexibility which they’ve been advised of for the 2022 exam** due to the covid pandemic. Deadlines for coursework are to be confirmed. |
| **Revision Guidance** | AQA GCSE Media Studies Paperback – 6 Jul 2018 \*Year 10 should wait for a revised edition as there are new close study products for the 2023 examAQA GCSE Media Studies Revision Guide Paperback – 26 Mar 2019\*Year 10 should wait for a revised edition as there are new close study products for the 2023 examFactsheets are available for all students via the VLE; revision material on the Office 635 One Drive |
| **Useful Websites** | https://youtu.be/TzHH0CweRzQ |
| **What can I do?** | Ensure deadlines are met. |
| **What does your daughter need to do to succeed in this subject?** | Complete your PLCs (electronic on media.edusites.co.uk) at various points during the year. Ensure you understand and can explain all the keywords given in class.Revise as you go – you have a lot of content to learn, so you should revise each area of media as we learn about them in lessons.Thoroughly understand and apply the theoretical framework (media language, representation, audience, institution) to all the relevant CSPs (Close Study Products) investigated in class. Keep on top of deadlines and be prepared to go ‘the extra distance’ when creating media products.Organise your folders/e-folders so that each of the areas of theoretical framework are clearly identified. |
| **What does your daughter need to do to excel in this subject?** | Know all of the CSPs inside and out, looking at their importance as historical, political and societal works. Understand all of the keywords learnt in class and be able to apply them thoroughly to all of the CSPs studied. |