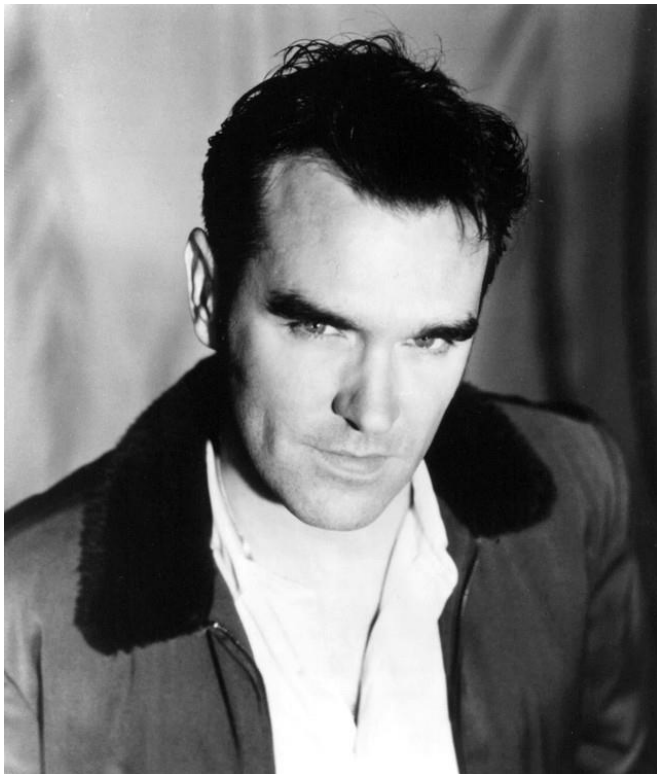


BTEC Creative Media Summer Task

Part of the Creative Media Production Extended Diploma requires you to analyse how different media representations are constructed by media producers to create meaning, messages and values.

Your Task: Over the holidays I want you to set up and take a photograph of yourself to represent your personality. Think very carefully about the mise-en-scene, camera angles and lighting. Do not just take a selfie, but really consider how you want to construct and represent yourself. What will the location, props, costume and lighting tell me about your personality?

For example, look at this picture of Morrissey. What does his body language tell us about him, maybe it suggests that he is confident? Why has he chosen black and white? Is he trying to convey he is artistic or intelligent? Or is he paying homage to a bygone era that reflects his love of British new wave cinema?



Don't feel embarrassed, because I will also be doing this task (no I'm not Morrissey). If you really can't bare it, you can ask a friend or family member and how you would represent their personality.