GCSE Media Studies

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| **Course Details** | **AQA GCSE Media Studies** |
| **Exam Details** | **Media 1 –**84 marks / 35% of GCSE / 1hr 30-minute exam**Section A focus** – Magazines, Advertising and Marketing, Newspapers, Online, Social and Participatory Media**Section B focus** – Radio, Music Video, Newspapers, Online, Social and Participatory Media**Media 2 –**84 marks / 35% of GCSE / 1hr 30-minute exam**Section A focus** – Based upon an extract from a broadcast text that students have studied in class**Section B focus** – Newspapers, Online, Social and Participatory Media and Video Games |
| **Other Assessments** | **Non-Exam Assessment –**60 marks / 30% of GCSE / Coursework basedConstruction of a media product in response to a brief set by the exam board.Students in year 10 will be focusing on the coursework element in the summer term 2023; year 11 are spending around a lesson a week working on theirs. Deadlines for coursework are to be confirmed. |
| **Revision Guidance** | GCSE student resources are on our media department Office 365 One Drive[Year 10 set texts booklet](https://bwsmat-my.sharepoint.com/%3Ab%3A/g/personal/egould_bwsgirls_org/EdEyiHFFuN1ThWu4m0rjGi0Bee8JT9yfAlIK7E5H1kcJqw?e=DycZpN)[Year 11 set texts booklet](https://bwsmat-my.sharepoint.com/%3Ab%3A/g/personal/egould_bwsgirls_org/EeetvjHOHYZYiJ_qTbTkugAB1CtUHyb1KCCruEpY2XjGEA?e=p7pLLq) |
| **Useful Websites** | [Becky Fisher media,](https://youtu.be/TzHH0CweRzQ) [Bullers Wood media](https://www.youtube.com/channel/UCvyNT7veOy1Cut_XjlYJ4Vg)  |
| **What can I do?** | Ensure deadlines are met. |
| **What does your child need to do to succeed in this subject?** | Complete your knowledge organisers at various points during the year. Ensure you understand and can explain all the keywords given in class.Revise as you go – you have a lot of content to learn, so you should revise each area of media as we learn about them in lessons.Thoroughly understand and apply the theoretical framework (media language, representation, audience, institution) to all the relevant CSPs (Close Study Products) investigated in class. Keep on top of deadlines and be prepared to go ‘the extra distance’ when creating media products.Organise your folders/e-folders so that each of the areas of theoretical framework are clearly identified. |
| **What does your child need to do to excel in this subject?** | Know all of the CSPs inside and out, looking at their importance as historical, political and societal works. Understand all of the keywords learnt in class and be able to apply them thoroughly to all of the CSPs studied. |